

## Sponsorship Application

### Gold Sponsor \$3500.00

Option 1- Grand Parade Sponsorship (1 Available) \$3,500 \_\_\_\_\_

Option 2- Main Entertainment Event Sponsorship \$3,500 \_\_\_\_\_

Option 3 – Fireworks Sponsorship \$3,500 \_\_\_\_\_

### Silver Sponsor \$1,500.00

Option 1- Children's Alley & Children's Parade (1 Available) \$1,500 \_\_\_\_\_

Option 2 – General Sponsorship (Entertainment, Kickoff Breakfast, Grand Marshal Events) \$1,500 \_\_\_\_\_

### Bronze Sponsor \$600.00 - \$1,500

General Sponsorship \$ \_\_\_\_\_

### Balloon Sponsor \$650.00

Option 1- Hot Air Balloon Sponsorship \$650 (30 Available): \_\_\_\_\_

Sponsorship includes a ONE (1) person Balloon Ride, 2 passes for admission to Sunbeau Valley Farm, advertising in all publications throughout the year.

Patron Level \$ \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

Facebook Site Address \_\_\_\_\_

Company/Branch Website Address \_\_\_\_\_

Please complete this form and return it to the Ravenna Balloon A-Fair Committee.  
Also, please Email a version of your company logo to our Email address for promotional material use.

Ravenna Balloon A-Fair

P.O. Box 454

Ravenna Ohio 44266

(330) 296-FAIR

[info@ravennaballoonafair.com](mailto:info@ravennaballoonafair.com)

[www.ravennaballoonafair.com](http://www.ravennaballoonafair.com)

RAVENNA BALLOON A-FAIR 2022

THANK YOU FOR YOUR SUPPORT



## Sponsorship Levels

### Gold Sponsor \$3,500+

**Deadline: Monday August 29, 2022**

All Gold sponsors at this level will be featured in our print media and expanded reach media advertising. This includes the sponsor board displayed at the Portage County Courthouse, a banner at Sunbeau Valley Farm, the Ravenna Balloon A-Fair insert in the Record Courier, online outreach to our over 3,500 online followers, and our online efforts to reach over 90,000 people in the surrounding communities. Your company will also get two passes to our Kickoff Breakfast on Friday September 16<sup>th</sup> and six festival event passes.

### Silver Sponsor \$1,500 - \$3,499

**Deadline: Monday August 29, 2022**

All Silver sponsors at this level will be featured in our print media and expanded reach media advertising. This includes the sponsor board displayed at the Portage County Courthouse, a banner at Sunbeau Valley Farm, the Ravenna Balloon A-Fair insert in the Record Courier, and our online outreach to our over 3,500 online followers. Your company will also get two passes to our Kickoff Breakfast on Friday September 16<sup>th</sup> and four festival event passes.

### Bronze Sponsor \$600 - \$1,499

**Deadline: Monday August 29, 2022**

All Bronze sponsors at this level will be featured in our print media and expanded reach media advertising. This includes the sponsor board displayed at the Portage County Courthouse, the Ravenna Balloon A-Fair insert in the Record Courier, and our online outreach to our over 3,500 online followers. Your company will also get two passes to our Kickoff Breakfast on Friday September 16<sup>th</sup> and two festival event passes.

### Balloon Sponsor \$650

**Deadline: Tuesday, September 6, 2022**

All Balloon sponsors at this level will be featured in our print media and expanded reach media advertising. This includes the sponsor board displayed at the Portage County Courthouse, the Ravenna Balloon A-Fair insert in the Record Courier, and our online outreach to our over 3,500 online followers. Your company will also get two passes to our Kickoff Breakfast on Friday September 16<sup>th</sup>, one pass for a Balloon Ride for one (1) person and two festival event passes.

### Patron Level \$100 - \$599

All Patron at this level will be featured in our print media and our online media advertising including online outreach to our over 3,500 online followers.

## Sponsorship Packages

Deadline: Saturday August 29, 2022

### Gold Level

#### **Option 1 - Grand Parade Sponsorship \$3,500**

Along with the standard Gold Sponsor package, you will also receive a banner at the front of the Grand Parade on Saturday September 17th.

#### **Option 2 - Main Entertainment Event Sponsorship \$3,500**

Along with the standard Gold Sponsor package, you will also receive a special advertisement from our main entertainment provider on the night of Saturday September 17th.

### Silver Sponsor Level

#### **Option 1 - Children's Alley & Children's Parade \$1,500**

Along with the standard Silver Sponsor package, you will also receive a banner at the front of the Children's Parade on Thursday September 15<sup>th</sup>.

### Bronze Level

#### **Option 1 - Hot Air Balloon Sponsorship \$650**

Along with the standard Bronze Sponsor package, you will also receive a free hot-air balloon ride for one person on either September 17th or the 18th.