



## 2024 Ravenna Balloon A-Fair

We're 45 Years Strong

Hello,

In 1979 a community volunteer committee organized the first Ravenna Balloon A-Fair. The goals were to plan a family-oriented event, at moderate cost, to include diverse entertainment and provide a meeting place for family and friends. Also, to promote Ravenna as a great place to live, work, and educate our children. After 45 years of celebration, we believe these goals have been achieved.

To continue the quality of Ravenna Balloon A-Fair, we need your help. Whether you own a business in Portage County area, are a professional who depends on customers from surrounding communities, or a private citizen who enjoys having this annual celebration in Ravenna, please consider donating to The Ravenna Balloon A-Fair.

We spend nearly \$100,000 plus each year, organizing and promoting Balloon A-Fair's events. We hold fundraisers; sell souvenirs, charge for booth spaces and charge a small admission at SUNBEAU Valley Farm. None of these even come close to helping us cover the expenses for the weekend.

In order to continue to provide quality entertainment, exciting fireworks and a fun-filled weekend for the entire family, we depend on your generous donations. We all volunteer our services, in hopes of bringing to Ravenna an event a little bigger and better than the previous year. All donations go into making this event happen for the community,

This is more than just another request for your financial support. Balloon A-Fair is Ravenna's Premiere Event. This creates publicity for our city and brings many people to our city and county for the third weekend in September. Your support is needed and very much appreciated as we work to make the 45<sup>th</sup> Annual Ravenna Balloon A-Fair the best-ever.

Please take a few minutes to review the enclosed Fundraising Form. Please complete and return with your generous donation, as soon as possible, to enable us to get you in all of our publicity and advertising. Thank you for your past support.

**Deadline: Saturday August 31, 2024**

**MAIL TO: RAVENNA BALLOON A-FAIR, PO BOX 454, RAVENNA, OH 44266  
ATTN: FUNDRAISING DRIVE**

Sincerely,

Duane Hicks  
Ravenna Balloon A-Fair Vice President  
BAF Fundraising Chairperson  
330-281-1491



# 2024 Ravenna Balloon A-Fair Sponsorship Application

## Platinum Sponsor:

Option 1 – Fireworks (1 Available) \$5,000: \_\_\_\_\_

Option 2 -- Port-A-Johns (1 Available) \$5,000: \_\_\_\_\_

Option 3 - Main Entertainment Event Sponsorship (2 Available) \$5,000: \_\_\_\_\_

Option 4 – General Platinum Donation \$\_\_\_\_\_

## Gold Sponsor:

Option 1 - Grand Parade Sponsorship (1 Available) \$3,500: \_\_\_\_\_

Option 2 – Propane Sponsorship (1 Available): \$3,500: \_\_\_\_\_

Option 3 - Lighting for Sun Beau (1 Available) \$3,500: \_\_\_\_\_

Option 4 – General Gold Donation \$\_\_\_\_\_

## Silver Sponsor:

Option 1 – Shape Balloon Sponsorship (1 Available): \$2,500: \_\_\_\_\_

Option 2- Children’s Alley & Children’s Parade \$1,500 (2 Available): \_\_\_\_\_

Option 3 – Jeep Show Main Sponsorship (1 Available): \$1,500: \_\_\_\_\_

Option 4 – Car Show Main Sponsorship (1 Available): \$1,500: \_\_\_\_\_

Option 5 – General Silver Donation \$\_\_\_\_\_

## Bronze Sponsor:

Option 1 - Hot Air Balloon Sponsorship \$650 (24 Available): \_\_\_\_\_

Option 2 – General Bronze Donation \$\_\_\_\_\_

## Patron Level:

Option 1 - Golf Carts \$350 (10 Available): \_\_\_\_\_

Option 2 – General Patron Donation \$\_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Facebook Site Address: \_\_\_\_\_

Company/Branch Website Address: \_\_\_\_\_

The Ravenna Balloon A-Fair is a 501(c)

Please complete this form and submit it to the Ravenna Balloon A-Fair Committee.  
Also, please Email a version of your company logo to our email address for promotional material use.

# Sponsorship Levels

## Platinum Sponsor - \$5,000+

**Deadline: Saturday August 31, 2024**

All Platinum sponsors at this level will be featured in our print media and expanded reach media advertising. This includes the sponsor board displayed at the Ravenna Courthouse, a light post banner downtown Ravenna, online outreach of over 10,000 online followers, and our online reach of over 400,000 people in the surrounding communities. You will also receive special online boosted posts with your company information including links, logos and photos. Your company will also get two passes to our Community Breakfast on Friday September 20<sup>th</sup>, free booth space downtown, six festival event passes and one free hot air balloon ride during the festival (weather permitting)

## Gold Sponsor - \$3,500 - \$4,999

**Deadline: Saturday August 31, 2024**

All Gold sponsors at this level will be featured in our print media and expanded reach media advertising. This includes the sponsor board displayed at the Ravenna Courthouse, a light post banner downtown Ravenna, online outreach of over 10,000 online followers, and our online reach of over 400,000 people in the surrounding communities. You will also receive special online boosted posts with your company information including links, logos and photos. Your company will also get two passes to our Community Breakfast on Friday September 20<sup>th</sup>, free booth space downtown and six festival event passes.

## Silver Sponsor - \$1,000 - \$3,499

**Deadline: Saturday August 31, 2024**

All Silver sponsors at this level will be featured in our print media and expanded reach media advertising. This includes the sponsor board displayed at the Ravenna Courthouse, a light post banner downtown Ravenna, and our online outreach of over 10,000 online followers and our online reach of over 400,000 people in the surrounding communities. Your company will also get two passes to our Community Breakfast on Friday September 20<sup>th</sup> and four festival event passes.

## Bronze Sponsor: \$500 - \$999

**Deadline: Saturday August 31, 2024**

All Bronze sponsors at this level will be featured in our print media and expanded reach media advertising. This includes the sponsor board displayed at the Ravenna Courthouse, and our online outreach of over 10,000 online followers and our online reach of over 400,000 people in the surrounding communities. Your company will also get two passes to our Community Breakfast on Friday September 20<sup>th</sup> and two festival event passes.

## Patron Level: \$100 - \$499

**Deadline: Saturday August 31, 2024**

All Patron at this level will be featured in our print media and our online media advertising including online outreach to our over 10,000 online followers and our online reach of over 400,000 people in the surrounding communities.

# Sponsorship Packages

Deadline: Saturday August 31, 2024

## Platinum Level

### **Option 1: Fireworks \$5,000**

Along with the standard Platinum Sponsor package, you will also receive a banner on the main stage.

### **Option 2: Port-A-Johns \$5,000**

Along with the standard Platinum Sponsor package, you will also receive a sign with your company logo on all Port-A-Johns at Sunbeau Valley Farm.

### **Option 2: Main Entertainment Event Sponsorship \$5,000**

Along with the standard Platinum Sponsor package, you will also receive a banner on the main stage.

## Gold Level

### **Option 1: Grand Parade Sponsorship \$3,500**

Along with the standard Gold Sponsor package, you will also receive a banner at the front of the Grand Parade on Saturday September 21<sup>st</sup>.

### **Option 2: Propane Sponsorship \$3,500**

Along with the standard Gold Sponsor package, you will also receive a banner on the hot air balloon launch field during the festival at Sunbeau Valley Farm

### **Option 3: Lighting for Sunbeau \$3,500**

Along with the standard Gold Sponsor package, you will also receive a sign with your company logo on all lights at Sunbeau Valley Farm.

## Silver Sponsor Level

**Option 1: Shape Balloon Sponsorship \$2,500** Along with the standard Silver Sponsor package, you will also receive a banner on the hot air balloon launch field during the festival at Sunbeau Valley Farm.

**Option 2: Children's Alley & Children's Parade \$1,500** Along with the standard Silver Sponsor package, you will also receive a banner at the front of the Children's Parade on Thursday September 19<sup>th</sup>.

**Option 3: Jeep Show Main Sponsorship \$1,500** your company featured on all Jeep Show flyers and advertising.

**Option 4: Car Show Main Sponsorship \$1,500** your company featured on all Car Show flyers and advertising.

## Bronze Level

### **Option 1: Hot Air Balloon Sponsorship \$650**

Along with the standard Bronze Sponsor package, you will also receive a free hot-air balloon ride for one person on either September 21<sup>st</sup> or the 22<sup>nd</sup> (weather permitting).

Ravenna Balloon A-Fair

P.O. Box: 454

Ravenna, Ohio 44266

(330) 296-FAIR

[info@ravennaballoonafair.com](mailto:info@ravennaballoonafair.com)

**RAVENNA BALLOON A-FAIR  
2024**

[www.ravennaballoonafair.com](http://www.ravennaballoonafair.com)

**THANK YOU FOR YOUR  
SUPPORT**

